



nextScan *Eclipse – a case study...*

Your Family History Improved with nextScan Technology

About MyFamily.com, Inc.

MyFamily.com, Inc. is among the largest online subscription businesses, with over 1.5 million paid subscriptions and more than 10 million people using its Web resources every month. An interactive media company, MyFamily.com connects families with their histories and one another. The company enriches the lives of its customers by providing the tools, content and community that empower them to find the people most important to them and share their unique family stories. The MyFamily network of Internet properties includes MyFamily.com, Ancestry.com, Genealogy.com, and RootsWeb.com. The company also publishes Family Tree Maker(R), the #1 selling family tree software, Ancestry Magazine, Genealogical Computing Magazine, over 50 book titles, and numerous databases on CD-ROM.

For additional information visit www.myfamilyinc.com or call Mary-Kay Evans of MyFamily.com, Inc., +1-801-705-7378, or mkevans@myfamilyinc.com

About nextScan

Incorporated in 2002, nextScan is providing the next generation in film scanning technology. nextScan was established to give the microfilm conversion market an alternative to today's 5 to 8 year old rollfilm scanner designs, as well as provide the support they require for success. Designed with the latest in camera, lighting, chip and software technology, nextScan scanners far exceed the quality, speed and reliability of other products on the market, increasing production and lowering cost for customers scanning film in many different industries. nextScan is privately held and headquartered in Eagle, Idaho.

For additional information, visit www.nextscan.com or call Erin Dempsey at (910) 483-0638.

Largest supplier of genealogical data over the web, MyFamily.com, Inc., entrusts the scanning of their valuable film to nextScan scanners

An early leader in making family history available online, MyFamily.com, Inc. features a suite of premium content sites that have over 1.5 million paid subscriptions and more than 10 million people using their web resources every month. These sites include MyFamily.com, Ancestry.com, Genealogy.com and RootsWeb.com. MyFamily.com has been ranked in the 2003 Deloitte Technology Fast 500 as one of the 500 fastest growing technology companies in North America, with a growth of 1027% over a five year period.

As one can imagine, the key to MyFamily.com's success is their ability to connect families with their history and one another by providing the tools and content that enable these people to find the information they need. What this all means behind the scenes of these various websites is making as much data as possible available online for those researching family history. These records include US and UK census information, immigration passenger lists, birth/death records and marriage data.

Millions of these records are on microfilm - many old, degraded and very difficult to read - needing to be scanned and converted to electronic form for availability online. How to keep up with a never-ending task of this magnitude?

MyFamily.com, Inc. decided that nextScan scanners were the necessary answer to this question. No other scanners available on the market today could provide the speed, flexibility and superior components that make up a product worthy of a job such as this. With the help of the 300 ppm Eclipse scanner and three 220 ppm Phoenix scanners manufactured by nextScan, MyFamily.com is getting the film scanning job done to the tune of one million images per month – a job so big that it previously had to be outsourced to a service provider.

"We have been challenged consistently with image quality. These film images are old and many are difficult to read. What good can they be to someone researching their roots if they can't read them?" said



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Spencer Woolley, Director of Electronic Production at MyFamily.com. "nextScan scanners have the better, faster and newer hardware that we need to improve and process these images. The unique fiberoptic light source, automated CCD camera, and film transport are all better than anything else on the market. The light source has directly contributed to significantly improving image quality from our source film. The Fusion software that accompanies the scanners has a very intuitive user interface, which makes the scanner so easy to use. We especially value the arm and disarm function, better focusing options and the boundary detection when scanning our 16 and 35 mm film."

MyFamily.com has been getting support for the Eclipse and Phoenix scanners through using a special service with the scanners called "Virtual Tech". This service allows the support team to be more available, prompt and personal to the customer by removing the travel aspect of on site support. The support team can attach and work with the scanner operator from virtually anywhere on the globe via the internet. The support staff at nextScan is able to view the remote users desktop, including the nextScan Fusion scanner software, enabling them to walk the user through setup, scan and software upgrades. Working by this method gives the customer a blanket of security and added confidence in using the scanner, providing a powerful tool to nextScan customers, including MyFamily.com.

Said Spencer, "The training and technical support for the nextScan scanners is excellent. We frequently recommend nextScan to partners and libraries not only based on the speed, quality and reliability of the scanners themselves, but also largely because of the superior support. With this type of support quality, we are sure that these scanners will play a key role in our continued growth in the market."

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